

NATIONAL RATE CARD 2012-13

PACKAGE	BASIC RATE		Front Page Non-Solus		Page 2		Page 3		Page 5		Back Page	
	COLOR	B/W	COLOR	B/W	COLOR	B/W	COLOR	B/W	COLOR	B/W	COLOR	B/W
MPCG	4004	3368	6840	6840	4153	3710	5380	4730	4885	4051	6073	5413
RAJASTHAN	4350	3450	9570	9570	4350	3450	5963	4850	4350	3450	6960	6960
PUNJAB	1165	979	2125	2147	1284	1082	1645	1379	1403	1181	1888	1583
HARYANA	1573	1252	2682	2682	1855	1381	2082	1757	1854	1381	2379	2010
CPH2	2925	2584	5346	5401	3208	2831	4138	3633	3499	3075	4732	4148
JHARKHAND	750	570	1340	1340	750	570	1045	810	750	570	1195	920
Dainik All	10181	8692	18506	18506	11226	9568	14344	12211	12379	10152	16423	13969
DIVYA ALL	1292	970	2584	1940	1292	970	1615	1213	1292	970	1938	1455
DIVYA MARATHI ALL	1035	705	1661	1537	1035	705	1201	993	1035	705	1408	1151

NATIONAL RATE 2012-13

CENTER	BASIC RATE		Front Page Non-Solus		Page 2		Page 3		Page 5		Back Page	
	COLOR	B/W	COLOR	B/W	COLOR	B/W	COLOR	B/W	COLOR	B/W	COLOR	B/W
DAINIK BHASKAR												
MPCG												
BHOPAL	1051	943	1778	1778	1154	1041	1318	1184	1213	1085	1575	1417
INDORE	1392	1253	2362	2362	1540	1372	1748	1570	1599	1441	2094	1877
GWALIOR	441	372	699	699	457	407	550	466	476	427	664	556
RAIPUR	986	748	1768	1768	986	748	1377	1045	1184	892	1575	1194
BILASPUR	451	377	807	807	451	377	629	526	540	451	718	600
RAJASHTAN												
JAIPUR	2431	1718	5348	5348	2431	1718	3160	2234	2431	1718	3890	3890
JODHPUR	827	580	1820	1820	827	580	1075	754	827	580	1324	1324
UDAIPUR	853	600	1876	1876	853	600	1108	779	853	600	1364	1364
KOTA	486	342	1070	1070	486	342	632	445	486	342	778	778
AJMER	330	268	726	726	330	268	429	349	330	268	528	528
BIKANER	471	387	1036	1036	471	387	612	503	471	387	753	753
CPH2												
LUDHIANA	466	352	744	744	466	352	560	526	466	352	655	610
JALANDHAR	417	312	664	664	417	312	496	471	417	312	580	546
AMRITSAR	417	312	664	664	417	312	496	471	417	312	580	546
BHATINDA	278	209	441	441	278	209	332	312	278	209	387	362
PANIPAT	427	318	679	679	427	318	510	476	427	318	595	556

NATIONAL RATE 2012-13

CENTER	BASIC RATE		Front Page Non-Solus		Page 2		Page 3		Page 5		Back Page	
	COLOR	B/W	COLOR	B/W	COLOR	B/W	COLOR	B/W	COLOR	B/W	COLOR	B/W
HISAR	536	402	853	853	536	402	639	600	536	402	744	699
AMBALA	273	204	437	437	273	204	328	308	273	204	382	358
FARIDABAD	288	219	461	461	288	219	348	328	288	219	407	382
ROHTAK	427	318	679	679	427	318	510	476	427	318	595	556
CHANDIGARH	659	496	1055	1055	659	496	793	744	659	496	922	867
HIMACHAL	223	169	358	358	223	169	268	249	223	169	312	293
JAMMU	189	144	303	303	189	144	229	213	189	144	263	249
DELHI	308	229	491	491	308	229	367	348	308	229	427	402
JHARKHAND												
RANCHI	530	410	955	810	530	410	665	570	530	410	850	730
JAMSHEDPUR	342	260	612	530	342	260	425	370	342	260	545	470
DHANBAD	198	150	355	300	198	150	250	210	198	150	315	270
DIVYA BHASKAR												
AHMEDABAD	613	488	1225	975	613	488	766	609	613	488	919	731
VADODARA	200	150	400	300	200	150	250	188	200	150	300	225
SURAT	250	175	500	350	250	175	313	219	250	175	375	263
RAJKOT	175	138	350	275	175	138	219	172	175	138	263	206
BHAVNAGAR	100	75	200	150	100	75	125	94	100	75	150	113
BHUJ	100	75	200	150	100	75	125	94	100	75	150	113
MUMBAI	100	81	200	163	100	81	125	102	100	81	150	122
DIVYA MARATHI												
AURANGABAD	390	260	585	585	390	260	523	523	390	260	545	545
NASIK	220	165	396	297	220	165	253	190	220	165	308	231
JALGAON	125	100	200	175	125	100	125	100	125	100	150	125
AHMEDNAGAR	150	80	230	230	150	80	150	80	150	80	190	100
SOLAPUR	150	100	250	250	150	100	150	100	150	100	215	150

PREMIUMS:-

100% Premium over Front page rate will be applicable for Front page Sky Bus (minimum 5 cm in height)

100% Premium over Front page rate will be applicable for Front page Jacket.

200% Premium over Front page rate will be applicable for any innovation on Front page.

100% Premium over Front page rate applicable for Front page pointer.

50% Premium over page rate applicable for any innovation (other than front page)(Sky Bus, island position,Innovation)