



ODISHA

## Advertisement Tariff w.e.f. 1st April 2011

(Tariff per Sq.cm.)

Page Position	B/W	Colour
Front	400	450
Back	350	400
Inner	250	300
Solus 50% Extra / Special Position 25% Extra		
Appointment	125	
Classified	Each word Rs.12/- (Upto 25words) each additional word Rs.15/-	
Legal Notice Per Sq.cm	Rs.100/-	

**Skybus** : Front Page Rs. 40,000/- (Size 5 x 33 Sq.cm)  
Back Page Rs. 30,000/- (Size 5 x 33 Sq.cm)  
Inner Page Rs. 20,000/- (Size 5 x 33 Sq.cm) } *colour*

**Display Classified (Monthly)** : Rs 10,000/- (B/W) (Size 5cmx8cm)

**Strip (Monthly)** : Rs. 25,000/- (Back Page, Colour) (5cm x 8cm)  
Rs.20,000/- (Inner, colour) (Size 5cm x 8cm)  
Rs. 10,000/- (Inner, B/W) (Size 5cm x 8 cm)

### MECHANICAL DATA

Print Area : H-52 cm x W 33 cm  
Column Height : 52 cm  
Column Width : 3.8cm (One Column)  
8cm (Two Col-  
umn )  
12.2cm (Three Col-  
umn)  
16.3cm (Four Col-  
umn)  
20.4cm (Five col-  
umn)

### HEAD OFFICE

Plot No. D-2/18, Sector-A,  
Zone-D, Mancheswar Indus-  
trial Estate, Bhubaneswar-  
751010, ODISHA

Tel.No.: 0674-2587802,  
Fax: 0674-2587803, 2580150

E-mail:  
odishabhaskar@sify.com.  
bhaskarfoto@gmail.com.