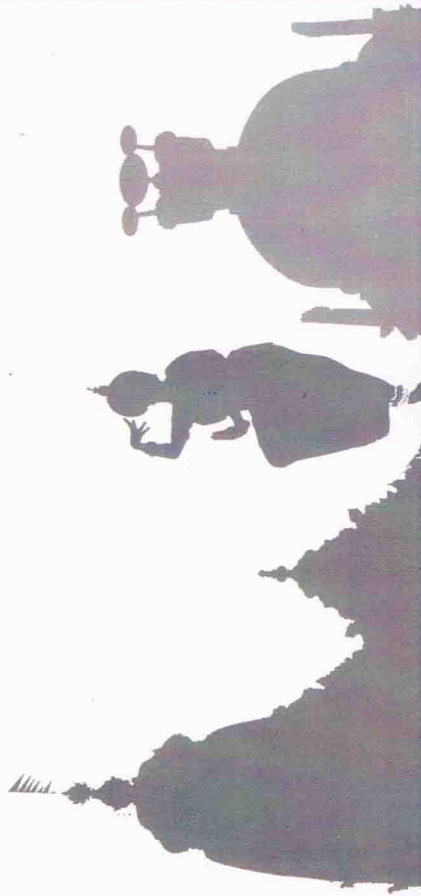




## Orissa Express

epitomizes the restless soul.  
 in constant search of an expression.  
 an expression, that's truthful & tasteful.  
 Presented with youthful exuberance & matured mind.  
 To ignite individual & collective thoughts.  
 For making this world a better place to live in.



### Mechanical Data

Overall Size : 58 cm x 35 cms  
 Print Area : 52 cms x 33 cms  
 No. of Columns : 08 (33 cms width)  
 Column Size : 3.8 cm width

### Column Guide

Col. No.	1	2	3	4	5	6	7	8
Col. Width	3.8cm	8cm	12.1cm	16.3cm	20.5cm	24.6cm	28.8cm	33cm

### Materials Required

**Black & White** : Artwork, Artpulls, Bromides, Positives, CDs  
 Halftone screen 65%

**Colour Ads** : Colour Artwork, Positive with progressive proof & CDs  
 Screen 85-100%

**Strip Ads** : Min Height 3 cm x 22.8 cm,  
 Max. Height 6 cm x 22.8 cm.

### Tariff

Size	B/W	Colour
Full Page	Rs. 3,00,000.00	Rs. 4,00,000.00
Half Page	Rs. 1,50,000.00	Rs. 2,00,000.00
Qr. Page	Rs. 75,000.00	Rs. 1,00,000.00
Sq. cm.	Rs. 175.00	Rs. 230.00

All rates are subject to revision without prior notice.